



**Painting II Virtual Learning**

# **Poster Design**

## **Part I**

**April 30, 2020**



## 9-12th/Painting II

### Objective/Learning Target:

Combine principles of design to create an interesting poster to sell a movie.

**Bell Ringer:** Find art materials that you may have around your house. Here is a link for possible ideas if you do not have painting items at home.

[https://docs.google.com/presentation/d/1qZSVXmoyqwZSUOEJSJ3ZYew9vbC2SEN9Fd6rJTmyaws/edit#slide=id.g7277dfb8ca\\_0\\_0](https://docs.google.com/presentation/d/1qZSVXmoyqwZSUOEJSJ3ZYew9vbC2SEN9Fd6rJTmyaws/edit#slide=id.g7277dfb8ca_0_0)

**Materials:** Any paint that you prefer, Paper, Brushes if you have these available. This can easily be done with a pen or pencil.

**BACKGROUND:** A poster is any large piece of printed paper designed to be attached to a wall or vertical surface. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly textual. **Posters are designed to be both eye-catching and convey information.** Posters may be used for many purposes, and they are a frequent tool of advertisers (particularly of events, musicians and films), propagandists, protestors and other groups trying to communicate a message. Posters are also used for reproductions of artwork, particularly famous works.

## **Procedure:**

1. You need to decide on the genre of a movie that you want to use. Begin to think of the elements that are necessary to make that genre believable by making a list of things associated with that movie or genre.
2. What type of font would logically fit with the genre and theme of the movie? Font is very important and critical to the mood of the piece.
3. Brainstorm the images that would work for this. A strong image is usually the focal point of the poster.
4. Think about unity. In what ways will you combine the elements to create a finished, unified composition?
4. Draw your subject matter in lightly. We will finish the lesson tomorrow after you have time to brainstorm, practice and develop a composition.

Here are some examples and tutorials to get you motivated.



# LITTLE WOMEN

OWN YOUR STORY

THIS CHRISTMAS

40  
STAR  
WARS



HILDEBRANDT

GEORGE LUCAS

# STAR WARS™

A NEW HOPE

JUQUIN PHOENIX

# JOKER

PUT ON A HAPPY FACE

OCTOBER 4

DC



<https://www.youtube.com/watch?v=--EPDAIyDZg>

<https://www.youtube.com/watch?v=ux3qbx0XUUs>

<https://www.youtube.com/watch?v=IdBUUKRQR9M>